



TICON
AFRICA

Second Annual

TICON AFRICA CONFERENCE

25 - 27 September 2024

Sarova Whitesands Beach Resort
Mombasa, Kenya

Hosted by



About TICON Africa



Technology Information Confederation Africa (TICON Africa), the leading Pan-African ICT professional body dedicated to advancing knowledge, education, and collaboration for technology professionals across the African continent, is proud to present our 2nd Annual TICON Africa Conference, hosted in partnership with the **ICT Association of Kenya (ICTAK)**.

TICON Africa serves as a unifying platform for ICT professionals across Africa, aimed at promoting excellence in technology through education, networking, and collaboration among our members. Our goal is to bring together a community of like-minded professionals who share a passion for advancing technology and driving innovation in Africa.

This conference will be held in tandem with the **African Marketing Confederation Conference 2024**, co-hosted by the **Marketing Society of Kenya (MSK)**.

TICON Africa Member Bodies



Kenya



Ghana



South Africa



Zambia



Uganda



Zimbabwe



Malawi



Botswana



Rwanda



Zimbabwe



Ethiopia

TICON Africa Conference Prospectus 2024
www.ticonafrica.org

ICT Practitioners Across the Continent

- Chief Information Officers (CIO)
- Chief Technology Officers (CTO)
- IT Directors
- IT Managers
- Project Managers
- Program Managers
- Development Managers
- Infrastructure Managers
- Operations Managers
- Security Managers
- Quality Assurance Managers
- Business Intelligence Managers
- Analytics Managers
- Data Center Managers
- Service Delivery Managers



Do you have relevant solutions or products to showcase to this audience?

Who should attend?

- ICT Decision Makers
- Technology Directors
- University Professors
- Technology Coaches
- ICT Managers
- University ICT Students
- Technology Integrators
- Researchers and Scholars
- Instructional Designers



2nd Annual TICON Africa Conference

Advancing ICT Solutions for Sustainable Development in Africa

Welcome to the 2nd Annual TICON Africa conference, where we are bringing together industry leaders and innovators to advance ICT solutions in Africa and ensure sustainable development in all regions across the continent.

The inaugural TICON Africa Conference 2023 in Entebbe, Uganda, was a resounding success that saw the brightest minds in ICT come together to explore the best means of action to power Africa to a brighter future beyond 2030.

Building on this success, the TICON Africa Conference 2024, hosted in partnership with the ICT Association of Kenya (ICTAK), is dedicated to addressing our primary theme, **Advancing ICT Solutions for Sustainable Development in Africa**. This conference will offer an unparalleled opportunity for ICT decision makers and professionals to come together to debate, learn, and forecast the leading trends and development prospects for ICT across the African continent.

The program is packed with exciting keynote addresses, workshops, and presentations, all designed to empower attendees with the knowledge and insights needed to position Africa as a leading power in ICT.

Join us in Mombasa for this incredible event and be a part of shaping the future of ICT in Africa!

Topics that will be covered

1. Strengthening Digital Infrastructure and Access
2. Harnessing the Power of AI and Big Data for African Development
3. Addressing Cybersecurity and Data Privacy Challenges
4. AI in Healthcare: Opportunity or Threat? A Medical Practitioners' Perspective
5. The Impact of Big Data Analytics in Artificial Intelligence (AI)
6. Cybersecurity and Data Protection
7. Regulatory Consumer Data Disclosure (KYC/ e-KYC) vs Consumer Data Protection
8. Cyber Security Risks Created for the Consumer



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Your Opportunity



Access the largest gathering and network of ICT professionals and decision-makers in Africa

- ICT Opportunities
- Cybersecurity
- Big Data Analytics
- Cloud Computing
- Internet of Things (IoT)
- Artificial Intelligence & Machine Learning
- Network Infrastructure
- Software Development
- Digital Transformation
- Smart Cities & Smart Infrastructure
- Supply Chain Management
- Innovation and R&D
- Green ICT and Sustainability



Share and engage in collaboration to meet the profession's skills gap.



Showcase leading case studies, products and services.



Identify partners and future strategies to take their organisation to the next level.

Take full advantage of this unique opportunity!

1. Boost your brand exposure across Africa
2. Generate leads with senior decision-makers
3. Events bring together professionals from the same or related industries, providing opportunities to network
4. Showcase products or services
5. Stay ahead of competition - show you are a leader in your field



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Delegate Packages



Full-Conference Package – Sarova White Sands \$1,300 (USD)

Package Description:

- Full-Day conference attendance, four nights resident @ Sarova. Includes all breakfasts, lunches and four dinners, all activities.

Full-Conference Package – Travellers Beach Hotel \$1,100 (USD)

Package Description:

- Full-Day conference attendance, four nights resident @ Travellers. Includes all breakfasts, lunches and four dinners, all activities.

Full-Conference Attendance – All Activities \$750 (USD)

Package Description:

- Full-Day conference attendance. Includes lunches and four dinners, all activities. Own accommodation.

Full-Conference Attendance – Conference Only \$550 (USD)

Package Description:

- Full-Day conference attendance only. Includes lunches. Own accommodation.

Upgrade your partnership beyond the event and enjoy YEAR ROUND advertising, newsletter and networking benefits through the community initiatives.

Sponsorship Packages



Diamond (Title Sponsor)

\$50 000 (USD)

Package Description: Overall Anchor and Title Sponsor

Sponsor Benefits:

- Overall Branding of the conference venue, and conferencing room in conjunction with partners.
- Programme participation - opening keynote in plenary - senior decision-maker - thought leadership.
- T-Shirt and lanyard branding.
- Cross-promotion of the conference on the sponsor's social media platforms, as well as those of member countries.
- Complimentary sponsor logo feature in all promotional communication about the conference.
- 10 complimentary delegate passes to the conference (does not include accommodation).
- Provision of delegate database, exhibition space, and access to the event linkage/meeting system.

Platinum

\$20 000 (USD)

Package Description: Industry Leader Sponsor / per Professional Body stream

Sponsor Benefits:

- Overall branding of the stream conference venue, and conferencing room in conjunction with partners.
- Programme participation - senior decision-maker - thought leadership.
- Cross-promotion of the conference on the sponsor's social media platforms, as well as those of member countries.
- Complimentary sponsor logo feature in all promotional communication about the conference.
- 5 complimentary delegate passes to the conference (does not include accommodation).
- Provision of delegates database and exhibition space.

Sponsorship Packages



Gold

\$12 000 (USD)

Package Description: Official Opening Dinner or Africa Fusion Evening or Awards/Cultural Dinner

Sponsor Benefits:

- Overall branding of the dinner in conjunction with event.
- Sole display of marketing material and activation within the venue.
- Oversight and direction of the dinner programme to promote the sponsor's objectives.
- 3 complimentary delegate passes to the conference (does not include accommodation).
- Provision of delegates database, exhibition space (optional), and access to the event linkage/meeting system.

Silver

\$9 000 (USD)

Package Description: Full Day (Option to Choose Day 1, 2, or 3), Provision of Delegates Apparel

Sponsor Benefits:

- Overall branding of the full-day programme, including lunch, in conjunction with the marketers.
- Delegates dressed in sponsor shirts and caps co-branded with the event logo.
- Sole display of marketing material in luncheon and oversight and direction of the lunch.
- Programme to promote the sponsor's objectives with a 5-minute marketing pitch slot to promote the sponsor's products or services.
- 2 complimentary delegate passes to the conference (does not include accommodation).
- Access to event linkage/meeting system and optional exhibition space.

As a solutions provider, this is your opportunity to tap into this platform, showcase your offering and do business with Africa's largest professional gathering.

Sponsorship Packages



Bronze (Session Sponsor)

\$2 300 (USD)

Package Description: 6 Sessions to Choose From

Sponsor Benefits:

- Branding on event pre-marketing communications.
- 1 complimentary delegate pass (does not include accommodation).
- 1 banner placement in exhibition areas.
- 6 sqm exhibition space.

Delegates Gifts Sponsors

\$6 000 (USD)

Package Description: Items for 600 Delegates (Option to Choose Any of Each Item)
Conference Bags, Branded Cooler Bags, Umbrellas, Gift Set

Sponsor Benefits:

- Display of branded items outside the conference venue.
- Co-branding of promotional items.
- Logo displayed in print adverts about the event.
- Announcement of sponsor during the closing ceremony.
- 1 complimentary delegate pass (does not include accommodation).

Conference Stationery

\$2 300 (USD)

Package Description: Including Notebooks, Pens, Folders and Programmes

Sponsor Benefits:

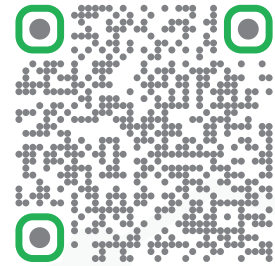
- Sponsor logo featured in all the stationery items.
- Sponsor logo featured in all communication material.
- 1 Delegate pass (no accommodation).
- 1 Banner placement in exhibition areas.
- 1 Exhibition space - 6 sqm.
- *Sponsor to provide the stationery.



SAROVA WHITESANDS

BEACH RESORT & SPA

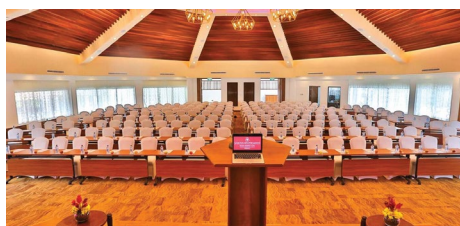
MOMBASA



Sarova Whitesands Hotel, Mombasa

The location of our annual event is of the utmost importance and plays a vital role in the success of the **TICON Africa Conference**, complementing our prestigious list of guest speakers and the compelling topics we explore. That is why, after much deliberation, we have decided to host this year's event at the Sarova White Sands Beach Resort in the vibrant city of Mombasa, Kenya.

Nestled along the pristine shores of the Indian Ocean and surrounded by lush palms, Sarova White Sands Beach Resort is a convenient, short drive from the city center and the airport. Renowned for its luxury amenities and warm hospitality, this award-winning beach resort will serve as a truly memorable location for all in attendance.



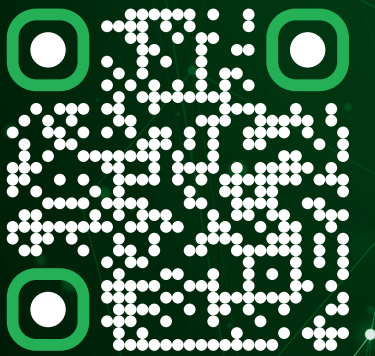
Kenya – The perfect destination!

Apart from an incredible TICON Africa Conference, attendees will be visiting one of the most picturesque countries in all of Africa.

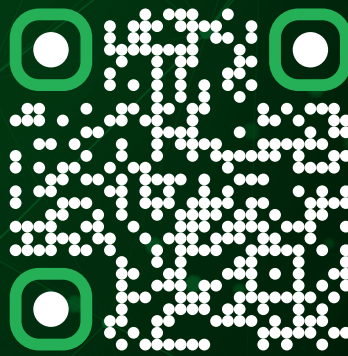




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TICON Africa
Website



ICTAK Website

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